

Scheda di dottorato 37 ° ciclo – Bando PON “Ricerca e Innovazione” 2014 – 2020



UNIONE EUROPEA
Fondo Sociale Europeo



PROGRAMME'S NAME	MODERN LANGUAGES LITERATURES CULTURES: Diversity and Inclusion
DURATION	3 years
PROGRAMME START DATE	01/01/2022
LANGUAGE	Curriculum 1: Italian, French, English Curriculum 2: Italian, English, Spanish Curriculum 3: Italian, French, Japanese, English, Spanish, Portuguese, Russian, German Curriculum 4: Italian, Arabic, Chinese, French, Japanese, English, Dutch, Spanish, Persian, Portuguese, Russian, German
COORDINATOR	Prof. Gabriella Elina Imposti (gabriella.imposti@unibo.it)
CURRICULA	1. DESE – Les Littératures de l'Europe Unie / European Literatures / Letterature dell'Europa unita 2. EDGES – Women and Gender Studies 3. World Literature and Postcolonial Studies 4. LINGMOD - Modern Languages Studies
RESEARCH TOPICS	Detailed list at the bottom of the present document
PHD POSITIONS	4
ADMISSION PROCEDURE	Qualifications and research proposal evaluation

Available Positions and Scholarships

Actions	Pos. n.	Financial Support	Research topic
Action IV.5 “PhDs on green topics”	1	PhD Scholarship	Practices of Green Communication in the Languages for special purposes (French)
	2	PhD Scholarship	Practices of Green Communication in the Languages for special purposes (Russian)
	3	PhD Scholarship	Practices of Green Communication in the Languages for special purposes (Spanish)
	4	PhD Scholarship	Practices of Green Communication in the Languages for special purposes (English)

Required and Supporting Documents to be attached to the application

(only documents in Italian, English, French, German and Spanish shall be considered as valid and be assessed by the Admission Board)

Only qualifications obtained during the last 5 calendar years shall be taken into consideration, except for the University Degree. **The Admission Board will assess the relevance of the supporting documents to the criteria listed in Art. 3 of the Ministerial Decree 1061/2021 (see also Art. 4 of the Call for applications).**

REQUIRED DOCUMENTS	
Identity document	Valid identity document with photo (i.e. identity card, passport)

Curriculum Vitae	No specific CV format is required
Degrees	Documents attesting the awarding of the first and second cycle degrees, the exams taken and the marks obtained (see Art. 3 of the Call for Applications)
Research proposal	Multi-annual research proposal, with special emphasis on the activities to be completed during the first-year course. The proposal must meet the following requirements: <ul style="list-style-type: none"> - it must have a minimum lengths of 7,000 characters and cannot exceed 20,000 characters, including spaces and formulas, if present. This figure does not include: the title, the outline, references and images (such as graphs, diagrams, tables etc. - where present); - it must be written following the template provided for Action IV.4 “PhDs on innovation topics” and Action IV.5 “PhDs on green topics”. The template is attached to the Call for Application and available for download on the University website.
SUPPORTING DOCUMENTS	
Publications	Lists of publications (i.e. monographs, articles on scientific journals), minor publications (conference papers, etc.), abstracts and posters presented during national and international conferences, etc.

Evaluation criteria

The **results of the admission exams** will be available **from 03/11/2021** on [Studenti Online](#) (select “summary of the requests in progress” > “see detail” and open the .pdf file at the bottom of the page). **No personal written communication will be sent to applicants concerning the examinations results.**

Scores will be expressed in points out of 100, as follows.

Minimum score for eligibility: 60 points

Qualifications evaluation	University degree final mark. Graduands shall be evaluated according to the Weighted Average Mark (WAM)	10 points max <ul style="list-style-type: none"> - 10 points for 110 and honours - 8 points for 109 to 110 included - 6 points for 105 to 108 included - 4 points for 101 to 104 included - 3 points for 95 to 100 included
	Publications	10 points max <ul style="list-style-type: none"> - 3 points for each publication in ISI / Scopus journals; - 1 point for conference proceedings, for both oral and poster communications at Congresses or other publications
Research proposal evaluation	Scientific value and innovative nature of the proposal	20 points max
	Ability of the project to encourage the synergy between research and the productive world	20 points max
	Identification of parameters allowing the measurability of expected results	20 points max
	Adherence of the proposal to the objectives of the Action PON R&I 2014-21	20 points max

Research Topics

n. 1 - GREEN

SNSI 2014-20 Thematic Area	Tourism, Cultural Heritage and Creativity Industry
PNR 2021-2027*	2.1 Cultural Heritage <ul style="list-style-type: none"> 2.1.4 Applying new economic models for sustainability and resilience 2.1.5 Participatory approach to cultural heritage

Title of the project	Practices of Green Communication in the Languages for special purposes (required language: French)
Description of the project	More and more commercial companies – included travel agencies and tour operators, agencies for the organization of events, advertisement agencies, and specialized retailers - need to promote forms of green discourse as part of their activities. This doctoral project provides an expert of green discourse and communication who can apply sociolinguistics and multimodality theories from a multilingual perspective and is able to develop communicative practices of green discourse in sectorial languages through strategies of re-branding and re-framing in a qualitative and quantitative perspective.
Mandatory period of internship in a company	6 months
Type of company	Service companies organizing green events, companies providing communication and promotional services for national and international fairs, travel agencies and tour operators in the field of sustainable tourism and specialized retailers
Stay abroad	6 months

n. 2 - GREEN

SNSI 2014-20 Thematic Area	Tourism, Cultural Heritage and Creativity Industry
PNR 2021-2027*	2.1 Cultural Heritage 2.1.4 Applying new economic models for sustainability and resilience 2.1.5 Participatory approach to cultural heritage
Title of the project	Practices of Green Communication in the Languages for special purposes (required language: Russian)
Description of the project	More and more commercial companies – included travel agencies and tour operators, agencies for the organization of events, advertisement agencies, and specialized retailers - need to promote forms of green discourse as part of their activities. This doctoral project provides an expert of green discourse and communication who can apply sociolinguistics and multimodality theories from a multilingual perspective and is able to develop communicative practices of green discourse in sectorial languages through strategies of re-branding and re-framing in a qualitative and quantitative perspective.
Mandatory period of internship in a company	6 months
Type of company	Service companies organizing green events, companies providing communication and promotional services for national and international fairs, travel agencies and tour operators in the field of sustainable tourism and specialized retailers.
Stay abroad	6 months

n. 3 - GREEN

SNSI 2014-20 Thematic Area	Tourism, Cultural Heritage and Creativity Industry
PNR 2021-2027*	2.1 Cultural Heritage 2.1.4 Applying new economic models for sustainability and resilience 2.1.5 Participatory approach to cultural heritage
Title of the project	Practices of Green Communication in the Languages for special purposes (required language: Spanish)
Description of the project	More and more commercial companies – included travel agencies and tour operators, agencies for the organization of events, advertisement agencies, and specialized retailers - need to promote forms of green discourse as part of their activities. This doctoral project provides an expert of green discourse and communication who can apply sociolinguistics and multimodality theories from a multilingual perspective and is able to develop communicative practices of green discourse in sectorial languages through strategies of re-branding and re-framing in a qualitative and quantitative perspective.

Mandatory period of internship in a company	6 months
Type of company	Service companies organizing green events, companies providing communication and promotional services for national and international fairs, travel agencies and tour operators in the field of sustainable tourism and specialized retailers.
Stay abroad	6 months

n. 4 - GREEN

SNSI 2014-20 Thematic Area	Tourism, Cultural Heritage and Creativity Industry
PNR 2021-2027*	2.1 Cultural Heritage 2.1.4 Applying new economic models for sustainability and resilience 2.1.5 Participatory approach to cultural heritage
Title of the project	Practices of Green Communication in the Languages for special purposes (required language: English)
Description of the project	More and more commercial companies – included travel agencies and tour operators, agencies for the organization of events, advertisement agencies, and specialized retailers - need to promote forms of green discourse as part of their activities. This doctoral project provides an expert of green discourse and communication who can apply sociolinguistics and multimodality theories from a multilingual perspective and is able to develop communicative practices of green discourse in sectorial languages through strategies of re-branding and re-framing in a qualitative and quantitative perspective.
Mandatory period of internship in a company	6 months
Type of company	Service companies organizing green events, companies providing communication and promotional services for national and international fairs, travel agencies and tour operators in the field of sustainable tourism and specialized retailers.
Stay abroad	6 months

*the translation of PNR 2021-2027 has been carried out by the PhD Unit